Remaking Our Heartland Bukit Merah



The Remaking Our Heartland (ROH) initiative was launched in 2007 as a blueprint to revitalise HDB towns and estates, ensure the sustainability of HDB heartlands, and create more distinctive and endearing homes for residents.

Punggol, Yishun and Dawson were the first three towns/ estates to undergo the makeover. This was followed by East Coast, Hougang and Jurong Lake areas in 2011, and Toa Pavoh, Pasir Ris and Woodlands in 2015. Ang Mo Kio, Bukit Merah, Choa Chu Kang and Queenstown are the next four towns to benefit from the ROH programme.

Bukit Merah is a distinctive town where residents enjoy city living close to nature. The town's rich history extends back to 1800s, when traders and the Orang Laut settled here, and the land was used for plantations, Subsequently, with the development of housing estates from the 1930s, this place eventually grew into the Bukit Merah we know today.

Unique features of the town include the abundance of green spaces, wide range of amenities, as well as its many heritage elements. The ROH programme will further enhance these key elements of Bukit Merah town through the various

Come find out the exciting plans for Bukit Merah and how HDB provides a holistic quality living environment for all! Scan the QR code below to share your feedback with us!





Bukit Merah

City Living Close to Nature

Presented by





In collaboration with













Co-creating with Residents

In drawing up the rejuvenation plans for Bukit Merah, HDB actively engaged residents and other stakeholders to seek their views.

We held four rounds of engagement via an online survey and focus group discussions (virtual and physical) between March 2020 and May 2022 to garner ideas to refresh Bukit Merah.

We are appreciative that close to 400 participants have come forward to contribute ideas for Bukit Merah's rejuvenation plans. We will take them into consideration whenever possible as we design and implement the plans for the town. Residents can also look forward to more opportunities to co-create vibrant spaces within Bukit Merah.

Draft Master Plan 2025













